

The documentary film titled «Melania», centered on the life of the former First Lady, generated \$2.9 million in revenue on its debut day. According to «The Hollywood Reporter», box office numbers are expected to climb further by the end of the opening weekend.

If projections hold, the film could become one of the highest-grossing documentaries in recent years, even outperforming the latest action thriller starring Jason Statham in initial rankings.

The success is largely attributed to conservative viewers over 55, who made up 78% of the opening day audience.

The film focuses on a 20-day window surrounding Donald Trump's January 2025 inauguration and Melania's return to the White House.

Directed by Brett Ratner and funded by «Amazon», with a \$40 million budget plus \$35 million for marketing.

While commercially successful, «Variety» and «The Guardian» criticized the project for being overly staged and failing to meet independent documentary standards.

«THE ASHGABAT TIMES».