

Ashgabat, the white-marble capital, has once again become the epicenter of an international economic event. This past Tuesday, the Turkmen-Chinese Business Forum and its accompanying multi-sector exhibition commenced at the modern headquarters of the Chamber of Commerce and Industry of Turkmenistan. The event is being hailed as a modern celebration of the historic “Great Silk Road” that connects the two nations.



The availability of the exhibition hall in **VR (Virtual Reality)** format demonstrates that the event has been organized in alignment with cutting-edge digital technologies. The exhibits showcase the industrial and technological achievements of China’s leading companies alongside Turkmenistan’s export potential and the successes of its local manufacturing enterprises.

B2B and B2G Meetings: On the Threshold of Concrete Contracts

The defining feature of this forum is its practical nature, moving beyond mere consultation. The organized sessions are conducted in two primary formats:

- **B2B (Business-to-Business):** Direct negotiations between representatives of the private sectors of both countries.
- **B2G (Business-to-Government):** A platform for business leaders and government agencies to discuss large-scale investment projects.

These meetings are expected to catalyze the creation of new joint ventures, further increase trade turnover, and facilitate the generation of new employment opportunities.

Looking to the Future

The People's Republic of China remains one of Turkmenistan's largest economic partners. This forum opens new doors not only in traditional sectors—such as energy, transport, logistics, and textiles—but also in the fields of “green” technologies and e-commerce.

Running through April 30, the event reaffirms that the strategic partnership between Turkmenistan and China is both long-term and sustainable.

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